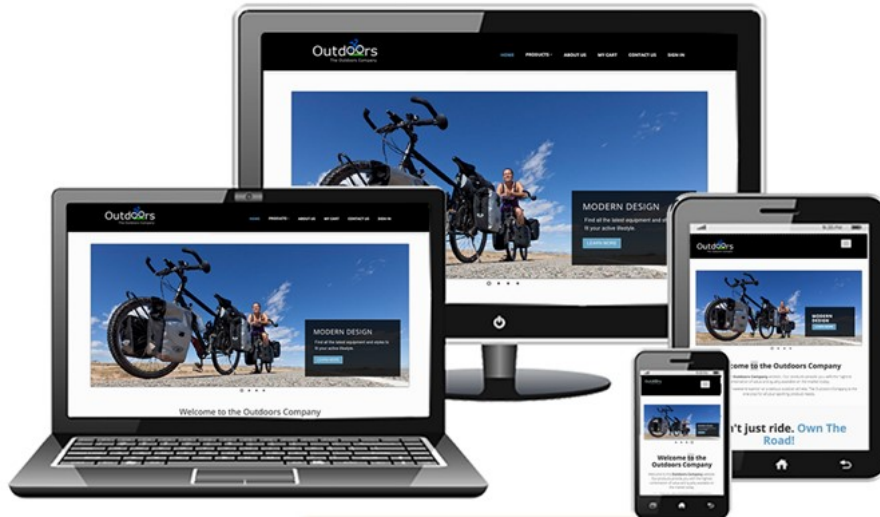


Better e-Commerce Starts Here



It's Not Just a Module, It's a Website

Imagine a Fully Integrated Storefront that Works with Your Business

CyberStore for SYSPRO is the web solution to sell your stock items online with real-time, integrated e-Commerce shopping cart capabilities that meets your company's Business-to-Consumer (B2C), Business-to-Business (B2B), and/or Business-to-Business-to-Consumer (B2B2C) requirements.

Built on SYSPRO e.net technology, CyberStore for SYSPRO does much more than publish your SYSPRO ERP data online; it works with SYSPRO using the same business-logic you use to run your business in the back-office, in real-time.

Keep your customers amazed by controlling a design experience for today's customers. CyberStore for SYSPRO uses design themes to control your store's look and feel by separating

- Friendly, search engine optimized (SEO) category and item page addresses
- Full control of page titles, search words and page descriptions
- Unlimited product taxonomies using item categories
- Dynamic product images with built-in detail zoom capabilities
- Manage characteristics to provide publish technical specifications
- Use advanced filtering to help user find the right item for them based on item characteristics
- Build multiple sites in a single CyberStore with the Multi-site Add-on
- Group similar stock codes as SKUs within a single item with CyberStore Models
- Let users shop how they want allowing them to create lists of their own favorite items
- Allow visitors to shop when they want on whatever device they want with responsive design layouts