

## The E-Business Platform for SYSPRO

## **Better e-Commerce Starts Here**

## It's Not Just a Module, It's a Website!

Imagine a Fully Integrated Storefront That Works With Your Business!

CyberStore is the web solution to sell your stock items online with real-time, integrated eCommerce shopping cart capabilities that meets your company's Business-to-Consumer (B2C), Business-to-Business (B2B), and/or Business-to-Business-to-Consumer (B2B2C) requirements.

Built on SYSPRO e.net technology, CyberStore does much more than publish your SYSPRO ERP data online; it works with SYSPRO using the same business-logic you use to run your business in the back-office, in real-time.

Keep your customers amazed by controlling a design experience for today's customers. CyberStore uses design themes to control your store's look and feel.



 Friendly, search engine optimized (SEO) category and item page addresses

• Full control of page titles, search words and page descriptions

• Unlimited product taxonomies using item categories

Dynamic product images with built-in detail zoom capabilities

Manage characteristics to provide published technical specifications

• Use advanced filtering to help user find the right item for them based on item characteristics

• Build multiple sites in a single CyberStore with the Multisite Add-on

• Group similar stock codes as SKUs within a single item with CyberStore Models

• Let users shop how they want allowing them to create lists of their own favorite items

 Allow visitors to shop when they want on whatever device they want with responsive design layouts

## CyberStoreForSYSPRO.com

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